



VoCoVo's Inaugural Partner Conference, 2024

Birmingham, UK - Thursday 11th April

AGENDA

8:30am	For those that require it, coach from hotel to venue for the day
9am	Registration & Arrival Refreshments
9:30am	A Warm Welcome to Our Partners - Dean Chettra, Head of Partner Sales
9:45am	The VoCoVo Story - Rob Gamlin & Beth Worrall, Co-Chief Executive Officers
10am	New Product Launch, Exclusively for Partners (Under NDA) - Jennie Esler, Proposition Manager & Paul Manze, Senior Product Manager & Aaron Copestake, Partner Sales Manager
11:15am	Mid-Morning Refreshments
11:30am	Co-Selling and Pre-Sales for The Connected Store - Chris McKie, Head of Technical Presales & Karl Green, Solutions Consultant
12:15pm	Lunch is served

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1pm	<p>The VoCoVo Partner Program and Platform – Your Channel Team – Dean Chettra, Aaron Copestake, Alex Lawrence, Juliane Knauf and Steve Bird</p> <ul style="list-style-type: none">● Go-to-Market Model● Partner Tiers & Benefits● VPP Demo● Channel Marketing Opportunities
2pm	<p>What Excellence Looks Like in Installations – Gavin Sheedy, Head of Client Delivery</p>
2:30pm	<p>Afternoon Refreshments</p>
2:45pm	<p>Onboarding & Training Opportunities – Abby Flatman, Training Manager & Aaron Copestake, Partner Sales Manager</p>
3:15pm	<p>Recognition Where It's Due – Partner Awards – Your Channel Team</p>
3:30pm	<p>Closing Remarks – Rob Gamlin, Beth Worrall & Dean Chettra</p>
4pm	<p>Afternoon Entertainment – The “Driving” Force Behind Our Shared Growth – GoKarting, F1 Simulator & Laser Tag</p>
6pm	<p>For those that require it, coach back to hotel</p> <p>Evening break to refresh</p>

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7.15pm	For those that require it, coach from hotel to dinner venue Prosecco Reception
8pm	Partner Dinner - "Global Culinary Wonders Amidst Splendor"
10:30pm	For those that require it, coach back to hotel

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